



230 S 500 W Studio 225 Salt Lake City, UT 84101

Marketing and Business Intern

BW Productions aims to build a community of creatives to tell stories that matter. We provide a variety of services from event photography, corporate photography to promotional videos, and documentaries.

As with most small companies, every member of the team wears many hats. As an intern at BW Productions, this is no exception, simply more supervision & guidance with each task will be given. (We're not looking for an expert.) This position is a great opportunity to gain experience in several aspects of production on various projects.

This spring semester internship will be a 10 - 15 hours a week commitment depending on company project load from the beginning of January through the beginning of May.

Skills required:

- Basic Adobe CC (we'll teach & guide through the more advanced stuff)
- Basic Knowledge of Social Media
- Independent
- Self-starter/go-getter
- Creative Thinker
- Communication Skills

Potential Tasks:

- Managing Social Media Channels
- Content Management
- Research and Data Analytics
- Market Testing
- Cold-calling
- Event Help
- Client Relations + Follow-up
- Brainstorming + development

Bonus:

- Free coffee! Always!
- Rad network & events every month
- Office space at Artspace in Downtown SLC (just a train ride away from campus)
- Flexible hours (and opportunity for remote work)



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Application

Name: _____

Phone Number: _____

Email Address: _____

Degree: _____

Expected Graduation Date: _____

Facebook Handle: _____

Instagram Handle: _____

Twitter Handle: _____

Why do you want to work with BW Productions?

Talk about one experience where you lead a project from start to finish.

What experience do you have in marketing (i.e. social media management, design, content creation)

What is your favorite food and why?

Where do you see yourself in five years?

****Return all internship applications to internships@bwproductionsllc.com with a current resume.****